

Digital Ed **E-NEWS**



July 28, 2017

Welcome to this month's DE-news! We've got some exciting things happening this month. Check them out below.

You can also check out our Digital Education websites:
[Digital Education](#) | [AP4DE](#) | [Online](#)

Information about Purdue and Kaplan

Want to know more about Purdue's evolving relationship with Kaplan University (aka NewU)? A set of Frequently Asked Questions were distilled from open sessions of faculty and staff on the Purdue campuses; the questions and answers have been posted at [here](#). Other information about Kaplan and related matters can be found in the transcript of an extended NPR interview with President Daniels [here](#).

News from the Colleges

- The Veterinary Technology Online Program, Purdue's only undergraduate associate's degree delivered online, conducted a social media marketing program and increased their summer enrollments by 42 percent.
- Engineering Professional Education had the highest summer enrollments in its history.
- The Polytechnic Institute will launch an online masters of science in engineering technology this fall.

Reviewing Online Courses

Are you interested in learning if your online or hybrid course meets nationally-recognized and research-based instructional design standards? Teaching and Learning Technologies can help! TLT offers four ways to evaluate course design based upon the Quality Matters Rubric, and can recommend revisions that can improve course effectiveness. To request a

review, or learn more, visit

<https://www.itap.purdue.edu/learning/services/course-review.html>

Fall MOOCs from Purdue

Four new MOOCs will be available from Purdue this fall on the FutureLearn or edX platforms:

- From Atoms to Materials: Predictive Theory and Simulations, Instructor: Alejandro Strachan; edX
- [Improve Your Intercultural Competence](#); Instructor: Charles Calahan; FutureLearn
- [World of Spies: Keeping Secrets](#) Instructors: Sheree Buikema and Benjamin Wiles; FutureLearn
- [Hispanic Culture Through Film](#); Instructor: Patty Hart; FutureLearn

New Hires in Digital Education

Jim Pukrop will join Digital Education as *associate director for undergraduate programs*. In this role he will be responsible for coordinating DE-administered online courses targeted at on-campus undergraduate students and the system-wide awards program for online courses.

Sarah Bischoff will assume the position of *research data analyst* in a shared position with Digital Education and OIRAE. This new position will enable DE to better understand the impact of online learning on students and to provide reliable reporting for external organizations, Purdue administration, and academic units.

United Way Fundraiser

Join the Purdue Digital Education team at Applebee's in West Lafayette anytime between 4-9pm on Wednesday, August 2nd. Applebee's will donate 15% of your check to United Way when you mention our fundraiser! Bring your family, have a great meal, and support the community!

Also, stay tuned for our annual United Way auction in September! More details to come!

You are receiving this monthly update because of your association with Digital Education activities at Purdue. If you would prefer not to receive it, please click [here](#).

Question, comment or suggestion? [Send them here!](#)

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